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A pursuit to change the world through a value-based third-level education and career

Alexander Schindler profile

My journey started in February 2013, when I began applying at a few universities to pursue a Bachelor in Business. I quickly focused on a niche German/Irish business college in Munich, Germany. Two things about Globe Business College Munich (www.globe-college.com) appealed to me: 1) its student centred, relationship based approach promised a more individualized education than more prominent universities could offer me and 2) it was located in the city which was home to my favorite football club. At age 19, especially the second point seemed important to me.

I started my time at Globe College without really knowing in which direction my career would develop, so I drew one logical conclusion: "I love football so I should become a sports manager." Luckily for me, the college's network allowed me to be placed at a top European football club for an internship. I enjoyed the experience; however, I felt that my education and the skills I had acquired could be put to better use to make a more significant impact in the world.

It was shortly after finishing my degree that I came across the topic of Impact Investing and was immediately fascinated by it. At Globe College, a significant focus had been placed on applying a "holistic approach" to management, and I found it to be fitting to the Impact Economy.

In Impact Investing, money is invested with the aim of generating positive social and

environmental outcomes. Investing into one socially conscious company can have a positive effect on communities and our planet as a whole. For me, this is the most valuable definition of a holistic approach.

My early interest in the Impact Economy took me to the United States where I lived in Boston to pursue my Master's Degree and later to San Francisco to study Disruptive Innovation. During my time in Boston, I met Ed Morata, a well-known professional in the Impact Economy. Together with his colleague Nemer Rahal, an Alternative Investment professional from Brazil, he was in the process of setting up IMP[ACT]² (www.impact2.net), a consultancy that helps companies create sustainable value by implementing an impactful approach to business.

We all agreed that the private sector can contribute to effectively solving some of the world's most pressing issues, and we eventually started to work together to create IMP[ACT]².

Every time I talk to fellow millennials and younger individuals about what I am doing I notice a great interest in my job and the Impact Economy. It appears that while millennials are very socially and environmentally conscious, they often don't know how to get engaged professionally. For this reason, I decided to start In3Impact.com, a blog that educates on the Impact Economy and how emerging technologies can be leveraged to create a better world.

Blockchain, for example, can become an essential component of the Impact Economy

in the future, as it will allow impoverished communities around the world to have better access to a form of banking helping them out of poverty. Artificial Intelligence, on the other hand, could help us forecast the holistic impact of our investments precisely, so we can consciously create positive externalities.

In the following years, more hybrid industries like this will emerge, and I am confident that as more millennials and Gen Zs will join the workforce, we can find solutions to global issues we have been facing for decades. Reflecting on this, I hope students and young professionals are encouraged to stand up for their values when it comes to choosing an employer or starting a business. In such a rapid world it is a key way that they can make a substantial impact in the world.

After having enjoyed a very inspirational and productive time in Boston and San Francisco, I am planning to return to Europe in a few months to further strengthen the Impact Economy at home. I am confident that a large number of European managers and entrepreneurs have the capabilities as well as the drive to establish more purpose-driven companies that create sustainable value. Together with them and other impact leaders from the United States, I am looking forward to building cooperative relationships that aim at making the world a better place.

To learn more about Globe Business College Munich visit <https://globe-college.com/> To follow and contact Alexander visit his blog at <https://www.in3impact.com/>