

UNTERNEHMERIN

Verantwortung

Interview mit Béatrice Guillaume-Grabisch, Vorstandsvorsitzende der Nestlé Deutschland AG

Gutes Essen

Wie wollen wir uns ernähren?

Winzerinnen

Die Weinköniginnen des 21. Jahrhunderts



TITELTHEMA

Food 4.0

Verena Bahlsen – Visionärin der Ernährungsindustrie



allmilmö®

GETTING THE RIGHT MIX

Sophia la Cour – member of the enterprising la Cour family, owners of the top-quality kitchen manufacturer allmilmö – also shows her skill and finesse in choosing Globe Business College for her education

Every expert cook knows the importance – indeed, necessity – of starting from a strong foundation when conjuring up exquisite gastronomic creations for the table. Apart from a meticulously equipped kitchen, you also need well-grounded skills, practical experience with tools and ingredients and a certain panache in handling it all with ease and confidence.

Budding young entrepreneur Sophia Elisabeth la Cour can readily vouch for this. Together with her mother, Isabella la Cour (member of the management team at allmilmö, which manufactures high-end kitchens), Sophia searched for the perfect third-level course after completing her Abitur (German A-levels) to get just the right foundation for launching a successful career. She landed on her feet at Globe Business College Munich, a small, private, third-level institution for business, marketing and the art of running a company.

Less than three years later, Sophia la Cour secured her bachelor's degree from Globe College and acquired

everything she needed to run a company – from marketing and HR to project management – in theory as well as in practice, having done numerous case studies. Moreover, she was “very interested in politics and economics, and Globe continually facilitated and supported me” in choosing the most appropriate, hands-on projects. She particularly valued the personal, caring teaching atmosphere at the college. “I was always able to go to the professors and ask questions, discuss things and get encouragement from them,” she recalls.

Globe College's close relationship with Ireland – cultivated by its Irish-born dean, Dr Susan Walsh – lends the institution a special touch and its unique, international academic atmosphere. More so than in Germany, the Irish business ethos emphasises convivial networking and the making and maintaining of contacts, which is “crucial”, says Sophia la Cour. Her Irish-infused college experiences influenced and inspired her so much that, after her bachelor's, she did two master's degrees at Trinity College

Dublin in Ireland in conflict resolution and reconciliation.

At Globe College, Sophia la Cour's creative streak was immediately recognised. “Dr Walsh always told me, ‘You have to bring this out more’,” she reminisces. The college actively supported her creativity and leadership potential and encouraged these qualities to blossom. The success of their support can be seen, for example, in the social media campaigns for allmilmö that she designed and executed.

Today, Sophia la Cour still holds her alma mater very dear. “Globe College was and continues to be like a family to me,” she asserts. “Dr Walsh always stood behind me and ensured that I never veered from my goal: to realise my full potential. I was hugely challenged and supported. I'm very grateful for that.”

To learn more about Globe Business College Munich, its programmes of study and business workshops, please contact Jane Costley, relationshipmanager@globe-college.com